

## Hyster Forklift Part

Hyster Forklift Part - As a global leader in forklift trucks, Hyster always strives for superiority in product quality and safety. However, it started as a producer of lifting machines and winches. Most of its production was focused in the northwest United States and dealt primarily with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality production. Over the previous 80 years Hyster has continued to get bigger and increase its product line. The expansion of its products coupled with its desire to stay service oriented has allowed Hyster to grow into the global participant it is in our day.

The 30 years between 1940's and the 1960's saw a huge evolution in the amount of products offered under the Hyster brand name. In 1946, Hyster opened a plant in Illinois that was completely devoted to mass producing trucks. This allowed Hyster to drive its expenses down and, simultaneously, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster, along with the entire forklift industry, continued to expand into different product lines throughout the fifties and 60's. They began constructing container handlers in the United states in 1959 to meet with the ever growing demand for transportation goods. In 1966, Hyster developed a means for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was termed the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R&D centre in Oregon that was focused on improving the design and functionality of forklifts. The centre is still one of the world's greatest testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the business was shifting towards bulk manufacturing. To keep up with the times Hyster was inclined to focus on the evolution of these mass markets. Thus, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford superior quality at a more inexpensive price. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Trucks. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to focus on developing industry leading forklifts. The Hyster brand name was recognized throughout the world for its commitment towards quality. This attention to quality brought numerous suitors for the enterprise. In 1989, a large multinational corporation based in Ohio called NACCO Industries bought Hyster and began an aggressive expansion strategy. NACCO rapidly replaced the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is well-known as the XM generation of forklifts.

With the worldwide change towards just-in-time management methods, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and various other places all over the world. All of these investments have made Hyster a global leader in the forklift market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which comprises over 300 assorted types of lift trucks.